

PRESS RELEASE

Run for Hope Terry Fox Run Celebrates its 32nd Anniversary

KUALA LUMPUR, [1 NOVEMBER 2012] –One of the country’s most anticipated and established events, the Terry Fox Run returns this year for its 32nd anniversary to mark the fight against cancer and will see people from all walks of life rally around the twin causes of cancer prevention and awareness.

This year’s run will be held once again at Padang Merbok, Kuala Lumpur on Sunday, the 11th November at 9am. The general public is encouraged to participate in this non-competitive family event and can use any non-motorized form of mobility – walking, running, cycling, or skating, on either the Family Route (3 km) or Advanced Route (5 km).

Participation is free; however donations through the purchase of Terry Fox Run T-shirts are encouraged with proceeds going to this year’s run beneficiary, Cancer Research Initiatives Foundation (CARIF) to be utilized for cancer research. The T-shirts are priced at RM 30 and are available in different sizes for both children – 2, 4 and 3XS – and adults – 2XS, XS, S, M, L, XL, 2XL and 3XL at Bangsar Village 1 on the 3rd and 4th November, and CARIF at Sime Darby Medical Centre until the 11th November or via order to organizer@terryfoxrunkl.org

The Terry Fox Run is the largest single day fundraiser for cancer research in the world and is celebrated in honour of Terry Fox, a young Canadian and cancer patient who began the ‘Marathon of Hope’ – his inspiring journey to run across Canada to raise money for cancer research. With one leg amputated, Terry Fox became a national hero running for 143 days, completing 5,373 km before he passed in 1981.

The Terry Fox Foundation was established that year to continue his legacy by hosting a run the same time every year. Since then, the Terry Fox Run has been held in over 50 countries throughout the world and has raised more than RM 1.6 billion in aid of finding a cure for cancer through the Terry Fox Foundation. As Terry said, “Even if I don’t finish, we need others to continue. It’s got to keep going without me.”

To date, the Terry Fox Run has raised more than RM 1 million for cancer research in Malaysia since its first run in 2001. Last year, the event attracted more than 8000 participants and raised over RM 161,000.

“The last few Terry Fox runs have seen huge participation in Malaysia, and we would like to see more participants at this year’s run, to help raise money for a common cause that aims to enhance cancer research in Malaysia. The Terry Fox Run reminds us that each of us can make a difference, especially when we join together toward a common goal,” said Prof. Dr Teo Soo Hwang, the Chief Executive Officer of CARIF.

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About Cancer Research Malaysia

Cancer Research Malaysia (formerly known as Cancer Research Initiatives Foundation) is the first independent cancer research organization in Malaysia. Cancer Research Malaysia conducts research to identify better ways to prevent, detect and cure cancer for Malaysians. Cancer Research Malaysia is committed to ensuring that at least 90% of funds received are spent on research. Cancer Research Malaysia researchers work closely with experts worldwide to fight cancers that occur in Asia as well as globally.

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