

PRESS RELEASE

Do Your Part to Help Beat Cancer! Join the Be Frank: Nurses Programme

KUALA LUMPUR, [3 SEPTEMBER 2013] – Cancer Research Initiatives Foundation (CARIF), in collaboration with Malaysian Occupational Health Nurses Association (MOHNA) and Sime Darby Healthcare, is launching the “Be Frank: Nurses Breast Cancer Awareness Programme” on 8th September 2013. CARIF will be recruiting industrial nurses in the Klang Valley to train them to “Be Breast Aware” and to improve cancer literacy among women employees.

Buoyed by the success of the “Be Frank: Youth Programme” where energetic “Cancer Champs” were recruited last month to promote healthy lifestyle among students, with the funds from the Berjaya Cares Foundation, CARIF returns to raise cancer awareness with the “Be Frank: Nurses Programme” hoping to reach out to 3,000 women workforces. Once again, CARIF aims to promote early detection and treatment by increasing the uptake of subsidised mammographic screening services, this time, amongst the low-income women.

There will be two phases involved; (1) One day training session and (2) “Be Breast Aware” Breast Cancer Awareness Session at respective workplace. The one day training session will be conducted for fellow nurses where CARIF aims to provide an interactive session where attendees will be entitled to 6 CPD point. Upon completion of the training session, fellow nurses will be given “Be Breast Aware” packs. They will then need to distribute the packs, each equipped with cancer awareness survey, informative leaflets, a free mammogram voucher at Sime Darby Medical Center, Subang Jaya under the “More than a Mammo Programme” and a “Beads-on-String” keychain to the women employees in their respective factories.

“Armed with improved knowledge, we envisioned nurses who are able to raise awareness of breast cancer and importance of early detection. Hence could help to downstage breast cancer and lead to improved survival” said Professor Teo Soo Hwang, Chief Executive of CARIF.

“It is our responsibilities to look after the health of all female employees in Malaysia. Being a partner in CARIF’s Be Frank: Nurses Programme has enabled us to provide updated knowledge on cancer awareness and prevention to our fellow nurses and do our part to fight cancer,” said Ms Nirmala, President of MOHNA.

For more information about the Be Frank: Nurses Programme, please contact Mrs Maheswari Jaganathan at maheswari.jaganathan@carif.com.my or call 603-5622 8527. Admission for the training session is free and limited seats available.

Date: 8th September 2013

Time: 9am – 5pm

Venue: Function Room, Ground Floor, Outpatient Centre (North Tower), Sime Darby Medical Centre, Subang Jaya

TIME	TITLE	SPEAKER
0830- 0900 hrs	Registration and Cancer Awareness Measure survey	All participants
0900- 0915 hrs	Introduction and Welcome	Prof. Dr. Teo Soo' Hwang CEO CARIF Adjunct Professor UM
0915- 1000 hrs	Breast cancer risk and management	Prof. Dato' Dr Yip Cheng Har Consultant Breast Surgeon Sime Darby Medical Centre
1000- 1030 hrs	Screening for breast cancer	Dr Evelyn Ho Consultant Radiologist and Head of Imaging Department, Sime Darby Medical Centre, Desa Park City]
1030-1045 hrs	Questions/ Discussion	
1045- 1100 hrs	Tea	
1100- 1130 hrs	Genetic Testing for breast cancer	Ms Yoon Sook Yee Associate Genetic Counsellor, CARIF
1130- 1200 hrs	Role of breast cancer survivors in supporting newly diagnosed patients	Ms Ranjit Kaur, Breast Cancer Survivor, Reach to Recovery International
1200- 1330 hrs	Lunch/ Discussion	
1330- 1430 hrs	Practical: Clinical Breast Examination	Ms Yasotha, Clinical Tutor Sime Darby Nursing College
1430- 1530 hrs	Tea and revision	All participants
1530- 1600 hrs	Self-Assessment and Certificate Collection	All participants

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About Cancer Research Malaysia

Cancer Research Malaysia (formerly known as Cancer Research Initiatives Foundation) is the first independent cancer research organization in Malaysia. Cancer Research Malaysia conducts research to identify better ways to prevent, detect and cure cancer for Malaysians. Cancer Research Malaysia is committed to ensuring that at least 90% of funds received are spent on research. Cancer Research Malaysia researchers work closely with experts worldwide to fight cancers that occur in Asia as well as globally.

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