

Press Release- Immediate release

Empower Cancer Research: Crowdfund for impactful cancer research for Asians.

Kuala Lumpur, 21 March 2023 – Cancer Research Malaysia (CRM) is a unique cancer organization in Malaysia as CRM is on a mission to close the care gap in cancer disease mainly through impactful research, in order to find better treatments to cure cancer and improve the rate of early detection.

CRM is a non-governmental organization and operates fully with support and donations from corporate and individual donors. Thus, today CRM is launching a new crowdfunding project known as Empower Cancer Research to build a sustainable source of funding to maintain the impactful research on cancer diseases to accelerate treatments, improve early detection and to close the care gap among Asians.

The launch of the new website for Empower Cancer Research crowdfunding: www.empower.cancerresearch.my will be officiated by YB Ng Suee Lim, Speaker of Selangor State Legislative Assembly of Sekinchan, together with CRM Chief Scientific Officer, Professor Datin Paduka Dr Teo Soo Hwang and Mr. Cheng Ping Keat, Chairman of My Starfish Foundation.

With the launch of Empower Cancer Research, we look forward to having more awareness of the importance of cancer research in Asia region. Also, we are expecting to get more support from public, businesses and corporate companies as today's research by our scientists are for building better treatments for Asian cancer patients in the future.

Empower Cancer Research crowdfunding initiative has received unwavering support from Mr. Cheng Ping Keat personally, "cancer is a disease that can affect and threaten anyone, but we can play a role in the fight against it. By supporting CRM, we can help fund the research projects that are paving way for a new treatment, improving patient care and ultimately, working towards a cure"

Professor Teo Soo Hwang, who is the Chief Scientific Officer of CRM shared, "Cancer Research Malaysia was founded in 2001, where we were backed by corporate donors who placed their trust in our scientists to set up a research organization from scratch. Today, we are moving from laboratory research to discovery and now we have entered the clinical trials phase. This could change the treatment for cancer patients, and it takes a massive effort and investment in people as well as in projects to test these discoveries in patients. "

Professor Teo also added, "This is why we are initiating this crowdfunding movement with support from our longtime volunteers and supporters to continue to raise funds for cancer research to benefit Asians. Our core donors have supported us faithfully by funding the majority of people and infrastructure expenses which are needed for CRM to continue its operation and do more findings in cancer research. This is why we are appealing to the public, businesses and corporate companies to continue supporting us, much like how the public in UK and USA support Cancer Research UK and the American Cancer Society respectively. This means that public donations can be used directly to enable us to take our discoveries further into the clinic to benefit more patients. Without this support, all the effort of the Malaysian team, with Asian and Global collaborators which we have put together, might come to nothing."



Over more than 20 years, Cancer Research Malaysia (CRM) has done study and research on cancer cell lines in Asian patients, and found that cancer cells in Asians react differently compared to the Caucasian cancer cell lines. Today, scientists of Cancer Research Malaysia have found and developed the Asian Risk Calculator (ARiCa), Mobile Mouth Screening Anywhere (MeMoSA®) Digital Health Platform, and an oral cancer vaccine which is moving towards clinical trials.

These are just some of the successful findings which are possible with the support and donation from corporate and individual donors.

Your today's donation and contribution are an investment for the brighter future of cancer patients in Asia. Support us in closing the care gap of cancer early detection and treatment for Asian cancer patients. We are grateful for your support and efforts to crowdfund for Cancer Research Malaysia: www.empower.cancerresearch.my

About Cancer Research Malaysia

Cancer Research Malaysia is the only non-profit organisation in Malaysia dedicated to saving lives through impactful research focusing on the Malaysian population and communities across Asia. Our research has already led to the discovery and implementation of new and effective breast cancer prevention strategies and our priority is ensuring that Asians are not left out in the fight against cancer. Together with our partners and supporters, Cancer Research Malaysia's vision is a future free of the fear of cancer. Funding for our lifesaving research depends on donations and sponsorship from the public and corporations. For more information, please visit cancerresearch.my or follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) or [Twitter](#).

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