

## **Cancer Research Malaysia (CRMY) Launches "Support Our Scientist" Campaign to Advance Cancer Research**

SUBANG JAYA, 18<sup>th</sup> April 2024 - SOS, typically known as "Save Our Ship," takes on a new meaning at Cancer Research Malaysia (CRMY), where it stands for "Support Our Scientist." Today, CRMY proudly announces the launch of its "Support Our Scientist" campaign, offering individuals the opportunity to contribute to groundbreaking cancer research.

The campaign features two research units at CRMY: Digital Health and Cancer Immunology & Immunotherapy. Dr. Senthilmani Rajendran and Nur Dinie Junaidi represent the Digital Health department, while Chai Phei Gan and Ngoi Soo Mun are from the Cancer Immunology & Immunotherapy department.

As the only Non-Governmental Organisation (NGO) in the country dedicated to researching cancers that commonly affect Malaysians and the region, CRMY relies on donations to sustain its work and research efforts.

"The Support Our Scientist campaign embodies our commitment to advancing cancer research in Malaysia. With every donation, we move closer to developing groundbreaking strategies for early cancer detection and improving patient outcomes," said Andy Khoo, Chief Executive Officer of CRMY.

The Digital Health Research Unit focuses on developing and testing innovative strategies for early cancer detection, particularly for common cancers in Asian populations. One of their key initiatives is a mobile application, MeMoSA<sup>®</sup> (Mobile Mouth Screening Everywhere), which enables early detection of mouth cancer by connecting communities to dental healthcare professionals.

The unit aims to enhance the App's reach beyond the three pilot communities of Kampung Peros, Kampung Pasir Hulu, and Kampung Entangor in Sarawak.

The Cancer Immunology & Immunotherapy Research Unit focuses on developing immunotherapy treatments to improve patient outcomes. They are currently working on a Malaysian-made vaccine for oral cancer, which is often diagnosed at a late stage, leading to poor survival rates. This vaccine aims to train the immune system to detect and destroy cancer cells, offering hope to patients with advanced-stage oral cancer.

The team is working to expand the usage of the oral cancer vaccine to other cancers that are common in our regions to ensure more patients can benefit from this ground-breaking treatment. It is also our continuous effort to identify new vaccine targets for cancers to improve our current vaccine formulation.

The donation can start from as low as RM 1 to RM 1000 (or even more is welcome) a month, or any amount for a one-time contribution if preferred. This flexible approach ensures inclusivity, making it feasible for everyone to participate in the fight against cancer.

Every donation is crucial as it's not just a contribution but a lifeline for those battling cancer. Your support enables us to continue our research, develop innovative treatments, and ultimately save lives. Join us in the fight against cancer. Your contribution can make a real difference. Donate today and be a part of the cure.

To support "SOS" campaign and contribute to groundbreaking cancer research, visit [https://bit.ly/CRMY\\_SOS](https://bit.ly/CRMY_SOS) or scan the QR code below:



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### **About Cancer Research Malaysia**

Established in 2000, Cancer Research Malaysia (CRMY) is the country's first and only independent and non-profit cancer research organisation. Funded entirely by donations and research grants, it conducts cancer research to find better ways to improve survival, focusing on Asians. In the breast cancer research programme, CRMY has led the first and most comprehensive study building a risk-stratified approach for screening in Asian women, which allows more efficient and equitable screening and prevention to Asian women at higher risk of breast cancer. In addition, CRMY has led the largest study of genomic profiles of Asian breast cancers, which provides critical insights into treatment and survival in Asian women. This has led directly to the development of the first investigator-led clinical trial to test new therapies in Asian breast cancer patients. Since 2014, CRMY has established a nurse and community-led programme which has transformed the survival of underserved Malaysian breast cancer patients.

For more information, please visit website at [www.cancerresearch.my](http://www.cancerresearch.my)

Cancer Research Malaysia's work is entirely supported by grants and donations. For those interested to support the work of Cancer Research Malaysia, donations can be made to CRMY at [www.cancerresearch.my/donate](http://www.cancerresearch.my/donate)

For Media inquiries, you may reach out to:

**Izyan Bahirah**

016-386 6043

Marketing Communication Manager

**Liyana Jamaludin**

011-56525072

Communications Sr Executive