

FOR IMMEDIATE RELEASE

**Laugh, Sing & Support Cancer Research at Life Is Funny Too –
A Night of Comedy and Music for a Cause**

Kuala Lumpur, 24th February 2025 – Laughter is powerful, and so is the fight against cancer. Cancer Research Malaysia (CRMY) successfully hosted *Life Is Funny Too*, a charity comedy and music event that took place on 23rd February at the HGH Convention Centre, Sentul.

Following the success of last year's *Life Is Funny*, this year's event brought even more laughter, music, and unity in support of cancer research and awareness. More than just an entertainment event, *Life Is Funny Too* was an opportunity for the community to come together for a meaningful cause.

Over 800 attendees, including cancer survivors, joined the evening of laughter and support. The event featured Malaysia's comedic legends, Douglas Lim and Joanne Kam Poh Poh, who delivered their signature brand of humour, leaving the audience in stitches. Adding to the evening's allure was the legendary Ning Baizura, whose iconic voice has captivated audiences for decades. A celebrated singer and actress, her extraordinary talent elevated the night to unforgettable heights. Steering the evening with charm and finesse was the distinguished Dato' Leonard Tan, whose hosting brought together the perfect blend of humour, music, and heartfelt moments.

"*Life Is Funny Too* was not just about raising funds. It was about creating a moment where people could come together, laugh, and be reminded of the strength of community in the face of cancer. We are incredibly grateful for the support from everyone who attended, donated, and contributed to this event. Every donation made brings us one step closer to a world free from the fear of cancer," said Andy Khoo, Chief Executive Officer of CRMY.

With Malaysia facing a rise in cancer cases, CRMY remains at the forefront of cancer research, focusing on cancers that disproportionately affect Malaysians, including nasopharyngeal, breast, and cervical cancer. Funds raised from *Life Is Funny Too* will support groundbreaking research, early detection efforts, and innovative treatments, ensuring that more Malaysians get access to life-saving care.

As a special highlight, attendees had the chance to enjoy an added layer of excitement with exclusive surprises throughout the evening. This element of fun ensured that everyone had an opportunity to walk away with more than just great memories.

For those who missed *Life Is Funny Too*, there are still opportunities to support CRMY's mission. Two major upcoming events will provide another chance to make a difference while participating in meaningful and engaging activities.

On 25th May 2025, CRMY will host a fun run called Race Against Cancer. Later in the year, on 25th July 2025, the organisation will celebrate its 25th Anniversary Gala Dinner, an elegant evening dedicated to honouring milestones in cancer research and recognising the collective efforts of supporters, scientists, and patients. Additionally, CRMY will also organise the Terry Fox Run Kuala Lumpur, scheduled for 7th September 2025.

Even if attending an event is not possible, there are many ways to contribute to Cancer Research Malaysia's mission. Whether through donations, volunteering, or simply sharing information, every action plays a role in advancing cancer research and bringing hope to those affected.

For more details on how to get involved, visit www.cancerresearch.my or follow CRMY on social media.

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About Cancer Research Malaysia

Established in 2000, Cancer Research Malaysia (CRM) is the country's first and only independent and non-profit cancer research organisation. Funded entirely by donations and research grants, it conducts cancer research to find better ways to improve survival, focusing on Asians. In the breast cancer research programme, CRM has led the first and most comprehensive study building a risk-stratified approach for screening in Asian women, which allows more efficient and equitable screening and prevention to Asian women at higher risk of breast cancer. In addition, CRM has led the largest study of genomic profiles of Asian breast cancers, which provides critical insights into treatment and survival in Asian women. This has led directly to the development of the first investigator-led clinical trial to test new therapies in Asian breast cancer patients. Since 2014, CRM has established a nurse and community-led programme which has transformed the survival of underserved Malaysian breast cancer patients.

For more information, please visit website at www.cancerresearch.my

Cancer Research Malaysia's work is entirely supported by grants and donations. For those interested to support the work of Cancer Research Malaysia, donations can be made to CRM at www.cancerresearch.my/donate

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