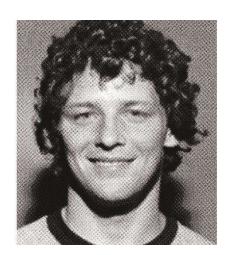


TERRY FOX RUN DECEMBER 18, 2022





PRESS RELEASE

For Immediate Release

The Marathon of Hope Returns 42nd Anniversary of Terry Fox Run

KUALA LUMPUR, 27 October 2022 – The Terry Fox Run returns this year for its 42nd anniversary to mark the fight against cancer and will see people from all walks of life rally around cancer research. We are pleased to announce that Darrell Fox, the younger brother of Terry Fox, for whom the Terry Fox Foundation and The Terry Fox Research Institute (TFRI) are named will be at this year's event.

This year's run will be held at **Kepong Metropolitan Park**, **Kuala Lumpur** on **Sunday**, **18**th **December 2022** at **7.30 a.m**. The general public is encouraged to participate in this non-competitive 3.3 km family oriented fun run. Participants can either run, jog, walk, skate or even dance your way towards the finish line.

Launching this year's run at the Four Seasons Hotel in Kuala Lumpur, High Commissioner for Canada Wayne Robson said, "Terry was a young Canadian who set out to raise funds for cancer research and who represented the best of Canada in his courage, humility and determination. Although Terry could not finish his Marathon of Hope, he has inspired millions across the world to take up the fight against cancer. I am pleased to invite Malaysians to be part of that cause today with the launch of the Terry Fox Run here in Kuala Lumpur."

"Every donation, no matter how big or small counts. We would like to thank everyone for their generosity and goodwill and we hope that more corporations and businesses will support our cause for the future free of cancer. More importantly, we hope more Malaysians will participate in this year's run to help increase awareness and contribute to cancer research. Let's make this year's event the most sustainable and exciting one with our loved ones," said the COO of Cancer Research Malaysia, Andy Khoo.







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"NOBODY IS EVER GOING TO CALL ME A QUITTER." – TERRY FOX



Participation is free and everyone's welcome to join. Complimentary t-shirt will be provided in return for donations above RM 35. Or you might consider receiving bulk company personalized t-shirts which will have your team/company name printed on the left sleeve (in black-and-white text only) for a minimum donation of RM1,200 which allows you up to 30 souvenir t-shirts.

All proceeds from the t-shirt donations will be channeled to support cancer research initiatives.

The T-shirts are available in different sizes for both children (sizes 2 & 4) and adults (sizes S, M, L, XL and 2XL) from end October onwards. Participants may place your orders online at https://www.cancerresearch.my/event/terry-fox-run-kuala-lumpur-2022/ or visit us at the following locations to grab your Terry Fox T-Shirt.

- Cancer Research Malaysia (SJMC) 9am to 5pm @ 2nd Floor, Outpatient Centre (16 November 16th December 2022, Mon-Fri Only)
- 2. Mid Valley Megamall, 10.00 a.m. to 9.00 p.m. (5 & 6 November 2022)
- 3. Bangsar Village 1, 10.00 a.m. to 9.00 p.m. (12-13 November 2022)

For further enquiries on the event, please contact 03- 03-5650 9796 or comms@cancerresearch.my

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About the Terry Fox Run

Terry Fox lost his leg to osteogenic sarcoma at age 18, underwent 16 months of treatment and found he could not ignore the suffering he witnessed in the cancer wards. Terry decided to run across Canada to raise money for cancer research in a Marathon of Hope. He wasn't doing the run to become famous; he wanted to create change and fund a cure for all cancers. Terry ran close to a marathon (42 kilometres) a day through snow, rain, wind, heat, humidity. After running for 143 days and covering a total distance of 5,373 kilometers, Terry was forced to abandon his run as the cancer had spread to his lungs. Terry Fox died a few months later at the age of 22. Before he died, he knew that a fundraising event would be held each year with the same objective as the Marathon of Hope: to help find a cure for cancer.

Since 1981, Terry Fox Runs have been held in over 50 countries across the world and has raised more than RM1.3 billion in aid of finding a cure for cancer. In Malaysia, the Terry Fox Run has raised more than RM2 million for cancer research and attracted over 7,000 participants

About Cancer Research Malaysia

Cancer Research Malaysia is the only non-profit organisation in Malaysia dedicated to saving lives through impactful research focusing on the Malaysian population and communities across Asia. Our research has already led to the discovery and implementation of new and effective breast cancer prevention strategies and our priority is ensuring that Asians are not left out in the fight against cancer. Together with our partners and supporters, Cancer Research Malaysia's vision is a future free of the fear of cancer. Funding for our lifesaving research depends on donations and sponsorship.

